

## EXPERIENCE

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### **Co-Owner/Principal**

#### **Hudson Studio, Incorporated • Alexandria, VA**

**2014–present**

- Manage internal and external teams for client projects
- Art direct staff on print and website projects
- Counsel clients on visual communication strategies
- Develop project budgets and timelines
- Oversee and manage client campaigns that carry over multiple mediums
- Meet with existing and prospective clients
- Design, produce and present client materials
- Proof staff and client work
- Handle all new business contacts, relationships and proposals

### **Co-Owner**

#### **HDN Studio, Incorporated • Alexandria, VA**

**2001–2013**

- Manage internal and external teams for client projects
- Art direct staff on print and website projects
- Meet with existing and prospective clients
- Counsel clients on materials and website architecture
- Design, produce and present client materials
- Oversee and manage client campaigns that carry over multiple media
- Proof staff and client work
- Handle all new business contacts, relationships and proposals

### **Art Director**

#### **Burson-Marsteller • Washington, DC**

**1997–2001**

- Built the Washington, DC design department from ground zero
- Managed, trained and mentored a team of seven graphic and web designers
- Responsible for national accounts and budgets
- Met with clients and internal teams to develop client campaigns and materials
- Designed, produced and presented client materials
- Designed and managed production of large exhibits
- On call 24/7

### **Press Assistant**

#### **Clinton/Gore '96 Press Office • Washington, DC**

**1996**

- Responsible for working with campaign headquarters and White House to develop Press Trip Books for the President of the United States

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## **Art Director**

**CSR, Incorporated • Washington, DC**

**1990–1996**

- Started as an Assistant Designer and worked up to Art Director within five years
- Managed, trained and mentored a team of six graphic designers and illustrators
- Responsible for art direction and production of monthly magazine
- Developed and produced various government publications and presentations
- Designed and managed production of large exhibits

## **SKILLS**

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### **Software**

Adobe Creative Suite: Acrobat Professional, Illustrator, InDesign and Photoshop  
Microsoft Office: Excel, PowerPoint and Word

## **EDUCATION**

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### **University of Kansas**

BFA – Visual Communications  
1985–1990

## **HOBBIES**

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### **Cooking**

**Sports of all kinds** (playing and spectating)

### **Traveling**

**Water sports** (sailing, diving and swimming)

## **COMMUNITY INVOLVMENT**

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**CERT Volunteer** – City of Alexandria

**Resource Parent** – City of Alexandria Department of Community and Human Services

**AdoptUSKids** — National Spokesperson

**SOME (So Others Might Eat)** — Communications & Marketing Advisory Committee