

EXPERIENCE

Graphic Designer

Hudson Studio, Incorporated • Plano, TX

2015–present

- Collaborate with art director, fellow designers and communications team
- Serve as ‘onsite’ designer at Toyota and Toyota Financial Services
- Work directly with clients to understand communication goals and determine the best visual solutions
- Produce flyers, ads, brochures, custom graphics, logos, and presentation and event materials
- Meet deadlines for multiple projects
- Assist with prepress and production work

Graphic Designer

Via Christi Health • Wichita, KS

2012–2015

- Designed print and web marketing materials
- Created icons and layouts for custom physician iPhone application for accessing patient information remotely
- Managed, designed and brand approved all stationery items throughout organization
- Coordinated and art directed custom, branded photography for use in company-wide marketing, editorial and communication work

Graphic Design Intern

Cassling • Omaha, NE

2011

- Responsible for conceptualization and design of corporate identities, customer collateral materials, promotional pieces, advertisements and environmental graphics from concept to completion

Graphic Designer and Assistant Promotions Director

Iowa State University Cyclone Hockey • Ames, IA

2010–2011

- Designed season poster, pocket calendar, season tickets, 50+ page game program and advertisements, weekly marketing materials and advertisements, website graphics
- Negotiated printing and production of all materials
- Led re-brand of website
- Responsible for photographing all games and team events

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SKILLS

Software

Adobe Creative Suite: Acrobat Professional, Illustrator, InDesign, Photoshop and After Effects
Microsoft Office: Excel, PowerPoint and Word

EDUCATION

Iowa State University

BFA – Graphic Design
2007–2011

HOBBIES

Music

Traveling

Hiking